## SHEEP AND GOAT INDUSTRY OVERVIEW





## **Sheep and Goats**

- H-2A Herders in western/range type production
  - Language
  - Travel
  - Diversity
- Shearing
  - Language
  - Diversity
  - Education
  - Biosecurity: tools, clothing, etc.

## Consumers

- Diversity
- Education (Supply Chain)
- Imports/Exports
- Marketing to a diverse set of consumers
- Awareness

